

2010- 2011



Annual Evaluation Report

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First 5 San Benito County 2010-2011 Annual Evaluation Report

Executive Summary of Evaluation Outcomes

Evaluation Activities Completed

In 2010-2011, First 5 San Benito funded ten projects through First 5 grants. Programs fell within one or more of the three focus areas of its strategic plan— Improved Family Functioning, Improved Child Development, and Improved Child Health. The evaluation design, as in previous years in this funding cycle, utilizes a framework that focuses on funded partners demonstrating the achievement of program-level outcomes consistent with First 5 San Benito’s Strategic Plan priority areas. First 5 San Benito continued its collaborative grant-making approach in the community – that is multi-agency grants awards with a lead agency and coordinated partners. In consultation with the evaluator, staff from each funded program developed an outcomes evaluation plan with performance indicators that addressed indicators in one (or more) of the three focus areas. The evaluation plans identified the strategies/activities the programs would be implementing to impact children and families, established performance indicators (target values) for the success of these activities, and identified evaluation tools to be used to monitor effectiveness. Given the focus on program-level outcomes the evaluation tools differed by program; however all programs administered the tools in a pretest/posttest format to assess the impact of their activities on children and families. Where appropriate, programs were encouraged to adopt similar evaluation tools. Even with the reduction in the number of indicators and data collection with the new plans, there was still some volume of common data that could be analyzed across programs addressing the same focus area. Specifically, Aromas Mobile Preschool and Tres Pinos Rural Mobile Preschool utilized the Brigance Assessment to gauge child development.

Funded programs submitted evaluation reports to the contracted evaluator, who reviewed the reports, entered, and analyzed the data. In addition to the annual report, quarterly updates or grantee progress reports were made to the First 5 San Benito Evaluation Advisory Committee. Individual programs also received feedback as needed and requested. For these evaluation reports, the evaluator analyzed pre/post data submitted by each program, and compared the results to the performance indicator benchmarks established in their outcomes evaluation plans. In addition, some limited comparisons of the results were made for similar programs. However, since different programs served different populations with different needs, and for different lengths of time, caution is urged when making such comparisons—even in instances where similar tools were employed.

Evaluation Findings

Improved Family Functioning

Easter Seals Central California worked with seven families in the P.L.A.Y Project, a relationship/play approach, that coaches caregivers in ways to engage children diagnosed with Autistic spectrum disorders, during the program year. All seven (100%) of the children demonstrated gains or remained on the same level on each of the six functional development levels tracked over the course of the year with measured gains ranging from 10% to 65% improvement.

Hollister Youth Alliance provided case management services to support teen parents and their children, a total of 40 families. The Family Development Matrix (FDM) was used to assess family progress during their time in the program. The results from this assessment indicated a gain in family functioning with a majority of families improving on one or more indicators and 32.3% improving across all six measured indicators. The indicators with the greatest percentage of families showing progress were social and economic health and competence (71%) and community relations (70%).

Community Service and Workforce Development program worked with families throughout the year to meet basic needs. 795 total participants received services; 135 children under three years, 165 children between three and six years, 293 parents/guardians, and 202 other family members.

Improved Child Development

There were two mobile preschool programs funded during the 2010-2011 school year that addressed the improved child development focus area—Tres Pinos Rural Mobile Preschool and Aromas San Juan Mobile Preschool. Each of these programs measured progress in child development using Brigance, a standardized assessment tool. For the preschools, initial assessments were conducted in the fall of 2010, and post assessments were completed in May 2011. The combined results for the programs demonstrated substantial improvement for program participants – nearly all students had significant pre/post gains. For Tres Pinos Rural Mobile Preschool, all students (100%) showed improvement, with an average gain of 19.2 points and 92.8% scored above “at-risk” in their post assessments. For Aromas San Juan, 66.6% of students showed improvement, with the average gain of 2.5 points and 33.3% scoring above “at-risk” in post assessment. Both sites showed decreases in performance from the 2009-2010 school year.

First 5 also supported three sites of the nationwide Raising-A-Reader (RAR) program—Aromas San Juan, Tres Pinos, and at First 5. The RAR programs served 2,020 participants, 88 children under age three, 678 children ages three to six, and 1,254 parents/guardians.

Improved Child Health

The San Benito Health Education Alliance provided health education services to address the Improved Child Health focus area. San Benito Health Department staff conducted health education presentations (95 reported) with young children in classroom and childcare settings at over 25 preschool and childcare sites throughout the county. The reported results showed gains in child knowledge at all sites on a wide range of topics including – hygiene, nutrition, dental care, fire safety, water & sun safety. In addition, health department staff also made health presentations to parent groups (12 reported), and the survey results indicated an increase of 19%, on average, in correct responses between pretest and posttest.

Policy Impact of Evaluation Results

The Evaluation Committee monitored the progress of the 2010-2011 funded collaborative through regular meetings throughout the year. The members of the committee included the evaluation contractor (ACTION Council), two Commissioners, First 5 San Benito staff (Executive Director, School Readiness Coordinator), and a funded partner representative. In the past year, the evaluation results have been used to inform and support a number of changes with respect to future funding decisions, programmatic activities, and the evaluation design. These include:

- Making changes to scopes of work (activities and services) of funded partners to focus on those activities with the best prospect of positively impacting young children and their families. (e.g. Emmaus House, CBDIO)
- Shifting the grant-making strategy of the next funding cycle to focus on addressing a critical issue in the community through a major investment of grant funds – rather than making many small grant awards to address a wide range of needs.
- Strategic direction and focus for the development of a Children & Families Data Profile to monitor and assess key community indicators on child development, child health, and family functioning at a county-level (in addition to looking at funded partner generated evaluation data), and inform strategic planning.

Introduction

This report highlights the results of the outcomes evaluation activities conducted by First 5 San Benito funded programs during the 2010-2011 fiscal year—the period of July 1, 2010 through June 30, 2011. In its role as evaluation contractor for First 5 San Benito, the ACTION Council worked with the Commission members and staff, and the staff of the funded agencies, to develop and modify their plans, tools, and processes for demonstrating the results of program efforts on improving the lives of children ages newborn to five and their families. It is important to note that this report focuses on the efforts to demonstrate the impact of the programs and services provided on the lives of young children and families, and not simply quantifying the numbers served, or the units of service provided. The report begins with a summary of the evaluation activities conducted, a description of the overall evaluation design, and the methods employed to measure program outcomes. The subsequent sections present the results obtained from each program’s outcomes evaluation activities.

In 2010-2011, First 5 San Benito funded nine programs across the three focus areas of its strategic plan. It is important to note that this report only presents results for those funded programs with local outcome evaluation plans in place and reliable data reported. For the purposes of this report, the program-level results are organized and presented in sections corresponding to each of the three strategic plan focus areas—Improved Family Functioning, Improved Child Education and Development, and Improved Child Health. In consultation with the evaluator, staff from each funded program developed an outcomes evaluation plan with performance indicators that addressed indicators in one (or more) of the three focus areas. Most programs were engaged in activities in a single focus area, but in those instances where a program provided services in two different focus areas the results are separated into the appropriate sections. The specific programs offering services in each area are identified in a table in the evaluation design section of this report. In addition, the individual outcomes evaluation plans for each program, with a summary of the year’s results, is provided in the appendix of this report.

The fourth focus area outlined in the First 5 San Benito Strategic Plan, Improved Systems for Families, was not directly addressed by programs in their outcomes evaluation plans. However, in the course of serving children and families in support of desired outcomes in the other focus areas, the programs contributed to the collective improvement of systems for families in San Benito County. These results related to Improved Systems for families are presented in the section following the results for the other three focus areas.

First 5 San Benito – Evaluated Programs in 2010-2011

- Aromas Mobile Preschool
- Community Services and Workforce Development – PG & E Grant
- Chamberlain’s Mental Health Services & Easter Seals – P.L.A.Y. Project
- Health Education Alliance
- Hollister Youth Alliance
- Tres Pinos Unified School District – Rural Mobile Preschool
- Raising-A-Reader

First 5 San Benito County – Strategic Plan Focus Areas

Improved Family Functioning: Strong Families	Improved Child Development: Children Learning and Ready for School	Improved Child Health: Healthy Children
<p>1. Parents of children have access to services and resources to support optimal child development and healthy parenting.</p> <p>2. Children live in stable and nurturing family environments free from family violence and exposure to tobacco, alcohol and drug abuse</p>	<p>3. Families have access to and are receiving high quality early care and education</p> <p>4. Children enter kindergarten emotionally, physically, and developmentally prepared to succeed</p>	<p>5. Families have access to comprehensive preventative and primary health care</p> <p>6. Families are aware of the importance of child health and development.</p>

Evaluation Design and Methods

The evaluation design for 2010-2011 continued with the general framework first established several years ago (in 2005). That is, it focused on demonstrating program-level outcomes consistent with First 5 San Benito's Strategic Plan priority focus areas. A notable change in the evaluation design for this past year was the streamlining of the evaluation outcomes plans for funded partners. In past years, funded partners had been asked to develop measurement tools and indicators for several outcomes – depending on the number activities and strategies pursued in their respective scopes of work. After much discussion over the last two years, the consensus with the Evaluation Committee is that the approach to outcomes evaluation should be to ask each agency to establish one to two key outcomes in their evaluation plans. In particular, the Evaluation Committee believed the parent surveys implemented over the last several years required a great deal of time and resources to implement and analyze – while the results yielded limited information that was useful either for informing program design or for evaluating impact. Therefore, each agency has an evaluation plan focused on measuring 1 or 2 key outcomes.

The Evaluation Committee continued as an advisory body to guide planning and decision-making related to the evaluation process. The Evaluation Committee consists of two commission members, the Executive Director, the School Readiness Coordinator, a grantee, and the evaluation contractor. The Evaluation Committee met as needed to offer guidance on the direction of evaluation activities. In addition, the Evaluation Committee also provided a leadership role in guiding the development and dissemination of the Children & Families Data Profile.

The key question driving the selection of evaluation methods and data collection was, “Is this program having a positive impact on the children and families being served?” The evaluator has worked with the funded partners collaboratively to design their individual evaluation outcomes plan, as well as providing technical support on selecting the methods and tools required to measure achievement of their performance indicator targets. The philosophy behind the outcomes evaluation plans has been, whenever possible and wherever appropriate, to integrate existing evaluation instruments and data collection practices in use by the programs to report on program outcomes for First 5 San Benito. In addition, where new tools were required for evaluation purposes, we sought to design tools that served as effective on-going program management tools – and not just instruments to report outcomes for First 5 San Benito requirements (Note: no new tools were implemented for 2010-2011). In addition to being an effective practice, this approach also supports program sustainability and builds capacity for data collection and evaluation. For programs with continuing funding, the evaluation plans and tools were revised, as needed, to reflect any modification to their scope of work (program activities), as well as any lessons learned from the previous year. Once evaluation plans, performance indicators, target values, and methods were drafted by the evaluator and program staff they were reviewed by the Evaluation Committee and recommendations were made. The evaluator then worked with both the Evaluation Committee

and the funded programs to develop an agreed upon final outcomes evaluation plan that met both First 5 San Benito accountability requirements and program management needs.

Although the focus was on demonstrating individual program-level outcomes, where appropriate, programs were advised and encouraged to develop and/or adopt similar evaluation tools in order generate some volume of common data that can be analyzed across programs addressing the same focus area.

Data Collection

Each program administered their evaluation tools independently, with technical assistance provided by the evaluator as needed and/or requested. Data was submitted to the evaluator on a quarterly basis along with outcomes evaluation narrative reports. The responsibility for data entry was split between the individual programs and the evaluator, based upon the capacity of the grantee. Some programs had existing data collection systems and submitted either raw data (in MS-Excel) or summary reports. In other instances, the evaluator created a template for the program to use to enter their own data. For other programs, the evaluator developed data collection systems and completed data entry – this was especially the case for the survey data collected. After data was submitted, the evaluator reviewed and analyzed the data, and prepared a quarterly report for the commission.

Programs Funded by Focus Area

This report presents the evaluation findings in a grouped format. That is, the individual program results are organized into sections that correspond to the focus area(s) related to the services they provided to children ages newborn to five and their families. The table below identifies the programs that were funded in each focus area.

Programs Funded in Each Focus Area		
Improved Family Functioning: Strong Families	Improved Child Development: Children Learning and Ready for School	Improved Child Health: Healthy Children
<ul style="list-style-type: none"> • Hollister Youth Alliance • Community Service and Workforce Development Program 	<ul style="list-style-type: none"> • Tres Pinos Rural Mobile Preschool • Aromas Mobile Preschool • Easter Seals • Raising-A-Reader 	<ul style="list-style-type: none"> • Health Education Alliance

Limitations of the Evaluation Design

In considering the results in this report, it is important to keep in mind the particular limitations of the evaluation design, and the specific tools utilized to measure program effectiveness. In particular, the following evaluation limitations are noted:

- As noted already, the Evaluation Outcomes Plans for this year were pared down to capture data on fewer indicators. Therefore, the data presented here reflects only the data collected and reported for a program’s Evaluation Outcomes plan. It does not reflect the totality of services or impact of the First 5 funded services on young children and families in San Benito County.
- Most of the programs funded by First 5 San Benito serve and assess progress for a relatively small numbers of children and families – typically less than 40. This is especially true of funded partners that provide direct services of “high-intensity”. In all likelihood this increases the variability of the results and limits the ability to generalized statements about the findings. While the data presented is instructive of the impact of First 5 funded programs on the participants it served, it does not necessarily reflect the larger population of children and families in San Benito County.
- By design, the funded programs serve different populations with different needs, and for different lengths of time. Therefore, caution is urged when making cross-program comparisons—even in instances where similar tools were employed.
- The parent surveys used by all the programs for evaluation rely upon self-reports by the parents (respondents). This can lead to a “social desirability” bias in the data, if respondents provided answers based upon what they thought they should say or do, rather than the true attitudes and behaviors.
- In some instances, there was a fair amount of missing data and therefore it was not always possible to make an analysis on matched pre/post data. Pre/post test comparisons were based on ‘matched’ whenever possible. The data tables note where this is not the case, and differences in “N” sizes are also indicated. It is important to note, that in most cases there were many more children and families served than is indicated by the data reported here.

Focus Area 1: Improved Family Functioning – Strong Families

Hollister Youth Alliance and the Community Service and Workforce Development Program provided services to strengthen families and improve function of those families.

Community Service and Workforce Development

During the 2010-2011 year, First 5 San Benito with a grant from Pacific Gas and Electric funded the Community Assistance program to improve family functioning through the Community Service and Workforce Development agency. Over the course of the year the program was able to serve 795 total participants; 135 children under three years; 165 children between three and six years; 293 parents and/or guardians; and 202 other family members.

The program had a service goal of providing basic family needs (food, clothing, and housing). \$65,710 was used in direct service between 2010 and 2011. The ethnic and language breakdown of the population served is shown in the table below. Outcome results were not available prior to the production of this report and have not been included.

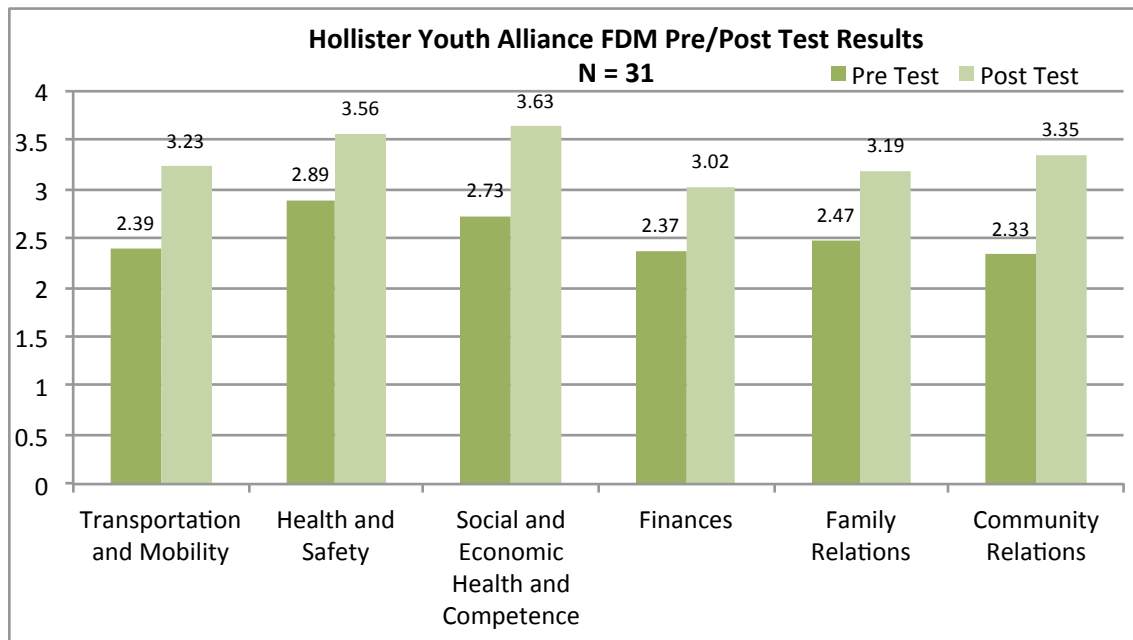
Ethnic Breakdown of Population Served			
Direct Service			
	Children	Parent/Guardian	Other Family
Black/African-American	1	1	1
Hispanic/Latino	281	272	186
White	9	17	6
Multiracial	2		2
Unknown	7	3	7
Subtotals	300	293	202
Total Population Served			795

Language Breakdown of Population Served			
Direct Service			
	Children	Parent/Guardian	Other Family
English	126	70	99
Spanish	174	223	103
Subtotals	300	293	202
Total Population Served			795

Hollister Youth Alliance

Hollister Youth Alliance tracked family outcomes using the Family Development Matrix (FDM) tool. This tool was used to track family stability and demonstrate results on six indicators; Transportation and Mobility, Health and Safety, Social and Economic Health and Competence, Finances, Family Relations, and Community Relations. For each indicator of the FDM a family is scored between 1 (in crisis) and 5 (thriving). Matched pre and post scores were obtained for 31 families during the year.

The results shown below represent changes by families demonstrated from their initial assessment to their final assessment. A majority of families showed improvement along one or more indicators and 32.3% showed improvement across all six indicators. There was an average family improvement across all indicators from the pre to post test. Transportation and Mobility improved from 2.39 to 3.23. Health and Safety improved from 2.89 to 3.56. Social and Economic Health and Competence improved from 2.73 to 3.63. Finances improved from 2.37 to 3.02. Family Relations improved from 2.47 to 3.19. Community Relations improved from 2.33 to 3.35.



Indicator	Number of Families by Pre/Post Result		
	Improved	No Change	Declined
Transportation and Mobility	16	14	1
Health and Safety	21	10	0
Social and Economic Health and Competence	22	7	2
Finances	18	12	1
Family Relations	20	10	1
Community Relations	21	8	1

Indicator	Percent of Families by Pre/Post Result		
	Improved	No Change	Declined
Transportation and Mobility	51.6%	45.2%	3.2%
Health and Safety	67.7%	32.3%	0.0%
Social and Economic Health and Competence	71.0%	22.6%	6.5%
Finances	58.1%	38.7%	3.2%
Family Relations	64.5%	32.3%	3.2%
Community Relations	70.0%	26.7%	3.3%

Number of Indicators with Improvement	Number	Percent
6 (ALL)	10	32.3%
5	7	22.6%
4	1	3.2%
3	3	9.7%
2	3	9.7%
1	4	12.9%
0	3	9.7%

Focus Area 2: Improved Child Development – Children Learning and Ready for School

Two mobile preschool programs were funded by First 5 San Benito during the 2010-2011 school year to focus on improving child development – Tres Pinos Rural Mobile Preschool served the southern portion of the county and Aromas-San Juan Mobile Preschool in the northern portion. To track child development the Brigance assessment tool was used. Initial assessments were conducted in the fall for all preschools and final assessments were made in late spring near the end of the school year (May/June). Individual program results are listed below.

Brigance, developed by Curriculum Associates, is a nationally recognized and utilized assessment instrument for assessing child development. Multiple versions of the test are available and depend on the age of the child. The test is administered by teachers at each site and scored on a range from 0 to 100 and include levels of proficiency for establishing whether a child is “At-Risk” of developmental delays.

First 5 San Benito funded the Raising-A-Reader program to focus on improved child development at three sites in the county and served 2,020 participants, 766 children 0-6 and 1,254 parents and guardians.

Raising a Reader

First 5 San Benito funded the Raising-A-Reader program at three sites around San Benito County. Below are the collected demographic breakdowns for participants of the program and the total number of participants served.

Language Breakdown of Population Served						
	ASJUSD		TPUSD		FIRST 5	
	Child	Par/Guard	Child	Par/Guard	Child	Par/Guard
English	15	19	19	25	279	351
Spanish	22	19	12	21	419	819
	37	38	31	46	698	1170
Total By Site	75		77		1868	
				Total Population Served		2020

Ethnic Breakdown of Population Served						
	ASJUSD		TPUSD		FIRST 5	
	Child	Par/Guard	Child	Par/Guard	Child	Par/Guard
Hispanic/Latino	28	13	17	24	610	1,010
Pacific Islander		1				
White	6	23	14	22	88	160
Multiracial	3	1				
	37	38	31	46	698	1170
Total By Site	75		77		1868	
				Total Population Served		2020

Tres Pinos Rural Mobile Preschool

The rural mobile preschool provided instruction and assessment to 27 children during the school year and used the Brigance tool to assess child development. As a result of variables including age, moving out of area, and a lack of engagement, matched pre/post results were only attained for 14 students. Based on the results of the Brigance assessment tool 100% of students improved their scores and 92.85% were at or above “At-Risk” level at the time of post-test. This demonstrates an improvement of 50% over the pre-test percentage of 42.85%.

Aromas – San Juan Mobile Preschool

The mobile preschool provided instruction and assessment to 22 children during the school year and used the Brigance tool to assess child development. As a result of variables, including age, moving out of area, and language, there were only three students with matched pre-test and post-test scores. In the table below, the unmatched scores are presented alongside the matched scores to provide a more complete picture. Based on these results 1 of 3 students with matched scores was at or above the “At-Risk” level at the time of post-test. These results indicate the mobile preschool did not achieve its goal of 75% of students improving between pre-test and post-test.

Aromas-San Juan Mobile Preschool Brigance								
	Average Brigance Scores					% Scoring at or Above "At-Risk" Level		
	Number	Pre	Post	Growth	% Improved	Pre	Post	Difference
Pre	6	58.6	-	-	-	0	-	-
Post	9	-	61.5	-	-	-	11%	-
Matched	3	64.6	67.1	2.5	66.6%	0	33.3%	33.3%
Tres Pinos Rural School District Brigance								
	Average Brigance Scores					% Scoring at or Above "At-Risk" Level		
	Number	Pre	Post	Growth	% Improved	Pre	Post	Difference
Matched	14	73.9	93.1	19.2	100.0%	42.8%	92.8%	50.0%

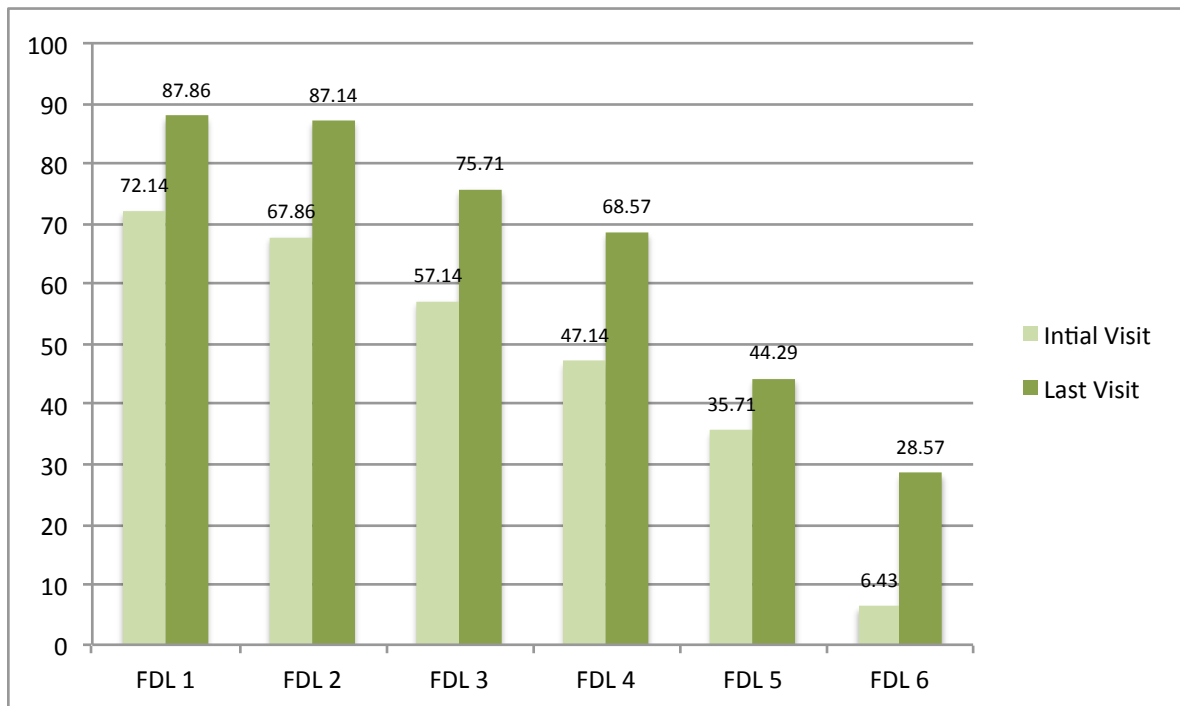
Easter Seals Central California

Easter Seals worked during the year with seven families in the P.L.A.Y. Project, a relationship/play based approach to coaching caregivers in ways to engage children diagnosed with Autistic spectrum disorders. The progress of each child was assessed with Functional Developmental Levels Progress Charts (FDLs), the Receptive-Expressive Emergent Language Test – Third Edition (REEL) and the Childhood Autism Rating Scale (CARS). In addition, parent stress levels were tracked using the Parental Stress Index Short Form (PSI/SF).

All seven children demonstrated gains (10% to 65%) on a majority of the FDLs and no child demonstrated a decrease of functionality between the first and last visit of the year. 3 children had matched scores for the REEL test and all demonstrated improvement in both receptive and expressive language. 5 of 7 children had matched scores for the CARS test and all demonstrated a decrease in the severity of their place on the Autism spectrum, 4 children scored in the non-Autistic range. 7 parents had matched scores on the PSI/SF, of those, all demonstrated reductions in stress on one or more of the 5 areas, Total Stress, Defensive Responding, Parental Distress, Parent-Child Dysfunctional Interaction, and Difficult Child.

FUNCTIONAL DEVELOPMENTAL LEVELS PROGRESS CHART (FDLs)

Matched Pre/Post Survey Results



Childhood Autism Rating Scale (CARS) Results						
All Scores					Matched Scores	
Pre		Post		Change	Pre/Post Change N=3	% Improved
# Tested	Score	# Tested	Score			
7	30.7	5	24.8	-5.9	-4.4	100.0%

Receptive-Expressive Emergent Language Test (REEL) Results							
Language Age (Months)	All Scores					Matched Scores	
	Pre		Post		Change	Pre/Post Change N=3	% Improved
	# Tested	Score	# Tested	Score			
Receptive	6	26.2	4	30.3	4.1	11.3	100.0%
Expressive	6	24.8	4	28.0	3.2	4.3	100.0%
Actual		47.3		55.2	7.9		

Parental Stress Index Short Form (PSI/SF)			
Test	Mean Scores		
	Pre	Post	Change
Total Stress	90.8	77.6	-13.2
Defensive Responding	16.8	13.1	-3.7
Parental Distress	28.1	22.5	-5.6
Parent-Child Dysfunctional Interaction	27.2	24.1	-3.1
Difficult Child	33.6	31.7	-1.8

Focus Area 3: Improved Child Health – Healthy Children

Health Education Alliance

The San Benito Health Education Alliance provided services to address the Improved Child Health focus area. San Benito Health Department program staff conducted health education presentations with young children and parents at schools and childcare sites throughout the county. The survey results for both parents and children indicate an improvement across all survey categories.

Of 302 parents surveyed on topics from Nutrition to Sun/Water Safety the average percent of correct responses increased from 89.79% at pre-test to 100% at post-test. The child surveys – reflecting the responses of over 2700 children – demonstrate increased knowledge across all topic areas and high foundational knowledge (see table below).

Health Education Surveys				
Topic	Pretest		Posttest	
	#	% Correct	#	% Correct
Parent Surveys				
Nutrition	105	89.1%	105	100.0%
Car Seat Safety	106	87.9%	106	100.0%
Fire Safety	7	90.0%	7	100.0%
Toy Safety	5	85.0%	5	100.0%
Immunization	21	91.0%	21	100.0%
Dental	49	92.0%	49	100.0%
Sun/Water Safety	9	93.5%	9	100.0%
Total	302	89.7%	302	100.0%
Child Surveys				
Nutrition/Food Demo	593	94.1%	607	100.0%
Dental	274	95.1%	279	100.0%
Sun/Water Safety	385	86.8%	325	100.0%
Hygiene/Scrubby Bear	170	87.5%	170	100.0%
Immunization	303	91.5%	294	100.0%
CAP (Community Solutions)	308	87.8%	303	100.0%
Fire Safety	224	88.4%	209	100.0%
Toy Safety	279	91.3%	303	100.0%
Car Seat Safety	187	91.9%	193	100.0%
Total	2723	90.5%	2683	100.0%

Focus Area 4: Improved Systems for Families – Integrated, Accessible, Inclusive, and Culturally Responsive Services

As noted at the beginning of this report, the outcomes evaluation framework for First 5 San Benito funded programs is focused on demonstrating results at a program-level. Consequently, the outcomes evaluation plans developed for the funded programs did not address the Improved Systems for Families focus area directly. However, the collective impact of their program efforts resulted in a significant contribution to improved systems for families. This section briefly summarizes program participant data collected by programs and submitted to First 5 San Benito that addresses this focus area.

Children and Families Served by First 5 San Benito Funded Programs

In addition to the data submission required for outcomes evaluation, programs were required to submit quarterly data to First 5 San Benito that describes the services provided to children and families, and the characteristics of population they served. This data on program participants indicates that First 5 San Benito funded programs provided significant services to a large number of families with children ages 0-5. Moreover, the demographic data revealed that the programs and services provided were inclusive of the various racial/ethnic, language, and ages groups in San Benito County.

In 2010-2011 programs funded by First 5 San Benito reported serving a total of 3,183 children through either direct or indirect services. An additional 810 parents and/or other family members were also served in some form through First 5 San Benito funded services.

The data submitted by the programs as part of their milestone reports also provided evidence of improved systems for families. In particular, the information programs reported on referrals of families to services in the community addresses this focus area. Each of the programs providing home visitation services (Aromas-San Juan Mobile Preschool and Tres Pinos Rural Mobile Preschool) referred families to a variety of resources and services in the community that could assist them, and then followed-up with these families to determine if they had accessed those services. As observed in previous years, these referrals were often made to other programs funded by First 5 San Benito – demonstrating a certain foundation of coordination and integration.

San Benito County Children & Families Data Profile

First 5 San Benito, with funding provided by the David & Lucile Packard Foundation, developed a Children & Families Data Profile (October 2010). The intent was to create a picture or a story, through data, on the status of children in San Benito County – that would be useful for not just First 5, but for the community overall. This report was prepared, in part, to provide a standard baseline of information form with to inform community planning, local policy development, and

priority setting with respect to programs and services for young children.

This data profile consisted of data elements (indicators) pulled from a broad spectrum of secondary data sources. The report was organized around First 5 San Benito's focus areas – Family Functioning: Strong Families, Child Development: Children Learning and Ready for School, and Child Health: Health Children. The report also included considerable demographic and economic data in order to better understand the unique characteristics of the County's children and families, and the communities they live in.

The report release event was held on October 29, 2010, with nearly 100 community leaders in attendance – including United States Representative Sam Farr. Written feedback was optioned from 29 people who had further questions about the data, provided suggestions on additional data elements to track, and indicated how the report might prove useful in their work. A majority of the people providing feedback were interested in receiving a digital copy, and in participating in a future community forum (19 of 29).

FIRST 5 SAN BENITO PROGRAM OUTCOMES EVALUATION PLAN

Improved Family Functioning: Strong Families	Improved Child Development: Children Learning and Ready for School	Improved Child Health: Healthy Children
<p>1. Parents, including those with children with special needs, have access to and are receiving services and resources to support optimal child development and healthy parenting.</p> <p>2. Children live in stable environments</p>	<p>3. Families have access to and are receiving high quality early care and education</p> <p>4. Children enter kindergarten emotionally, physically, and developmentally prepared to succeed</p>	<p>5. Families have access to and are receiving comprehensive preventative and primary health care</p> <p>6. Families are aware of the importance of child health and development</p>

Aromas – San Juan Rural Mobile Preschool

Activity/Strategy [What will you do to achieve the outcome/result identified above?]	Result Area # [# from list above]	Indicator / Performance Measure [How will you measure the impact of your activities on the clients you serve?]	Data Collection Method/Source [How will you get data for the performance measure?]	Results [What were the findings for your performance measures]
Provide mobile educational instruction to 16-20 children in rural areas of the county to promote school readiness	3	75% of children who complete the program demonstrate growth in development based upon change in Brigance assessment scores from the beginning to the end of the preschool session.	Brigance Assessment tool	A total of 9 post tests were administered and 3 matched pre/post tests were received, of which 67% (2 of 3) showed improvement.

Health Education Alliance

Activity/Strategy [What will you do to achieve the outcome/result identified above?]	Result Area # [# from list above]	Indicator / Performance Measure [How will you measure the impact of your activities on the clients you serve?]	Data Collection Method/Source [How will you get data for the performance measure?]	Results [What were the findings for your performance measures]
Conduct dental hygiene, nutrition, diabetes and obesity prevention presentations (.5-1.5 hours in length) per month for parents and their children at identified sites.	5, 6	65% of parents will report improved healthy behaviors, physical activity, and nutritional practices in their children as a result of health education.	Parent survey [Pre/post]	Based on pre/post survey comparison, 100% of parent groups surveyed showed improved knowledge on all health topics.
Provide 48 Fit for Kids/yoga sessions (one hour in length) to children to improve physical and mental readiness.	1,2	50% of children will demonstrate an increase in physical activity outside of the school setting.	Kindergarteners survey tool; teacher asks for a show of hands (they cannot write yet)	At the beginning of the school year (2010-2011) 10% of kinders raised their hands when asked if they exercise daily. At the end of the school year, 90% raised their hands when asked the same question.
Provide eight Fit for Kids/yoga demonstrations with their kids and instruction regarding better food choices to parents to improve their understanding of child physical and mental readiness and the importance of good nutrition.	1,2	75% of parents participating in sessions will demonstrate an increase of physical activities they can participate in with their children.	Written Parent survey tool.	In the Fall/first Parent's Night showed that approximately 25% of attendees knew the importance of their kids getting enough exercise and good nutrition. By the Spring session 75% showed an increase in physical activity and healthier choice answers to food questions.

Hollister Youth Alliance

Activity/Strategy [What will you do to achieve the outcome/result identified above?]	Result Area # [# from list above]	Indicator / Performance Measure [How will you measure the impact of your activities on the clients you serve?]	Data Collection Method/Source [How will you get data for the performance measure?]	Results [What were the findings for your performance measures]
Provide case management services for 30 teen mothers and fathers to facilitate access to services and resources.	1	65% of families will demonstrate improvement in child development, health and safety, family relations, and community relations. [HYA will collect data on all 10 indicators]	Family Development Matrix (Pre/Post)	67.4% of families demonstrated improvement between pre and post testing on health and safety, family relations, and community relations. No data was provided for child development.

Tres Pinos Rural Mobile Preschool

Activity/Strategy [What will you do to achieve the outcome/result identified above?]	Result Area # [# from list above]	Indicator / Performance Measure [How will you measure the impact of your activities on the clients you serve?]	Data Collection Method/Source [How will you get data for the performance measure?]	Results [What were the findings for your performance measures]
Provide mobile educational instruction to 16-20 children in rural areas of the county to promote school readiness	3	75% of children who complete the program demonstrate growth in development based upon change in Brigance assessment scores from the beginning to the end of the preschool session.	Brigance Assessment tool	100% (14 matched) of children demonstrated gains from pre to post test. The number of children scoring at or above "AT-Risk" rose from 42.9% to 92.9% from pre to post test.

**Easter Seals – PLAY Project
Children’s Therapeutic Services**

Activity/Strategy [What will you do to achieve the outcome/result identified above?]	Result Area # [# from list above]	Indicator / Performance Measure [How will you measure the impact of your activities on the clients you serve?]	Data Collection Method/Source [How will you get data for the performance measure?]	Results [What were the findings for your performance measures]
Children diagnosed with Autistic spectrum disorders, Easter Seals will conduct home visits, utilizing the P.L.A.Y Project a relationship/play approach, coaching caregivers in ways to engage children diagnosed with Autistic spectrum disorders.	1, 4, 5, 6	65% of children will show improvement in functional emotional performance based upon pre/post comparisons 65% of children will show an improvement in receptive-expressive language based pre/post comparisons	Functional Emotional Assessment Scale – Child & Caregiver tools Receptive Expressive Language Assessment CARS Childhood Autism Rating Scale	100% (7 of 7) demonstrated gains on all six functional developmental levels. 100% (4 of 4 matched) demonstrated gains on the Receptive-Expressive Emergent Language Test. 100% (7 of 7) Demonstrated gains on the Childhood Autism Rating Scale.